

lauren lewis

graphic designer

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EDUCATION

Auburn University
Graduated May 2019
B.F.A. in Graphic Design

OBJECTIVE

To contribute to a creative environment where I can showcase and develop my skills as a graphic designer.

SKILLS:

Marketing
Advertising
Graphic Design
Print Design
Digital Design
Social Media Graphics
Typography
Interpersonal Skills
Organizational Skills
Prioritization Skills
Attention to Detail

SOFTWARE:

Adobe InDesign



Adobe Illustrator



Adobe Photoshop



Microsoft Office



EXPERIENCE:

DEPARTMENT OF THE AIR FORCE—May 2022-present

MARKETING SPECIALIST-Manage the advertising and marketing for seven facilities within the 354th Force Support Squadron. Design digital and print collateral to promote facility events. Maintain strong communication amongst facility managers to insure cohesive and successful marketing strategies reaching over 9,000 personnel on base.

FREELANCE GRAPHIC DESIGNER—Jan. 2020-May 2022

Designed website and print collateral for Thomas Rowell Consulting LLC ergonomics consulting company. Created promotional material for Treasured Earth Foods baked goods company including poster and business card designs. Designed apparel graphics for the 355th and 356th squadron spouse groups.

AJMA-INFLUENCER MARKETING AGENCY—Nov. 2020-Jan. 2021

ASSISTANT MARKETING EXECUTIVE/INTERN-Conducted brand and influencer research to build potential partnerships for social media collaborations. Pitched our clients to beauty, fashion, and lifestyle brands for collaboration opportunities. Managed contact database to ensure all information is kept up to date. Maintained social media engagement. Composed graphics from conception to final format for social media content.

NATURA BISSÉ—Mar. 2020

CONTRACT GRAPHIC DESIGNER-Assisted with print and digital design tasks associated with website management as well as marketing material for product launches and special events.

GSD&M ADVERTISING AGENCY—Jun.-Aug. 2018

CREATIVE INTERN-Worked within the creative department on various print and digital design projects. Assisted with layout edits for advertisements, website banner graphics, and coordinated printing for a variety of client work and in-house events. Helped prepare presentations for client meetings.

AWARDS:

2019 Graphic Design
USA American Web
Design Award