

lauren lewis

graphic designer

Education

Auburn University
Graduated May 2019
B.F.A. in Graphic Design

Objective

To contribute to a creative environment where I can showcase and develop my skills as a graphic designer.

SKILLS:

Branding
Print Design
Digital Design
Packaging Design
Logo Design
Social Media Graphics
Typography
Illustration
Interpersonal Skills
Organizational Skills
Prioritization Skills
Attention to Detail

SOFTWARE:

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe XD
Adobe Lightroom
Canva
Adobe After Effects
HTML/CSS
Microsoft Office

AFFILIATIONS:

AIIGA—The Professional Association for Design

AWARDS:

2019 Graphic Design
USA American Web
Design Award

EXPERIENCE:

FREELANCE—Jan. 2020—present

- **THOMAS ROWELL CONSULTING LLC.**— Designed website and print collateral for this ergonomics consulting company
- **TREASURED EARTH FOODS**—Created print collateral for this baked goods company including poster and business card designs

AJMA-INFLUENCER MARKETING AGENCY—Nov. 2020—Jan. 2021

- **ASSISTANT MARKETING EXECUTIVE/INTERN**—responsibilities include:
 - Brand Pitching—Pitch our clients to beauty, fashion, and lifestyle brands for potential collaboration opportunities
 - Influencer Research—Search Instagram and TikTok for influencers that are currently participating in sponsorship opportunities
 - Brand Research—Find new brands for influencers to partner with
 - Database Management—Manage new and existing brands and contacts
 - Social Media Management—Engage with influencers and post Instagram stories and content
 - Graphics—Create graphics for social media collaboration posts for brands including: L'Oréal, Ana Luisa, Pretty Little Thing & more

NATURA BISSÉ—Mar. 2020

- **CONTRACT GRAPHIC DESIGNER**—Assisted with print and digital design tasks including photo editing, invitation designs, and product guide booklet designs

GSD&M ADVERTISING AGENCY, Austin, TX—Jun.—Aug. 2018

- **CREATIVE INTERN**—Worked within the creative department on various projects including in-house events as well as client work
- Assisted with layout edits for various client projects including web and print designs
- Created graphics for promotional advertisements
- Worked to reorganize spend activity reports
- Assisted with deck edits for various client presentations

VOLUNTEER WORK:

Volunteered at philanthropy events hosted by **Love Your Melon Campus Crew** as well as **Zeta Tau Alpha Fraternity** to raise awareness and funding for cancer research.

RELEVANT COURSEWORK:

- TYPOGRAPHICS • GRAPHIC PROCESSES • PHOTO DESIGN
- INTERACTIVE DESIGN • ADVANCED INTERACTIVE DESIGN • ENVIRONMENTAL DESIGN

References Available Upon Request